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**MARATHON, AS ONE OF THE KINDS OF WORKSHOP.  
EFFECTIVENESS OF SUCH EVENT FOR PRACTICAL TRAINING OF  
SPECIALISTS**

VIKTORIYA SHYLINA

National University of Food Technologies Educational  
and Scientific Institute of Economics and Management

**Introduction.** The value of theoretical information in the modern world has declined. Now that you can get any information about any query by simply clicking a few times on the computer screen, the audience is not interested in simple meetings where you can just listen to some information. This format of training was replaced by another, improved format – a marathon. The marathon combines in its program theory and practical skills. In other words, it provides an opportunity to use the theoretical knowledge gained during the marathon, on practice.

**Materials and methods.** In the course of work theoretical methods of research, namely the analysis of the literature was used. Various works of domestic and foreign scientist were analyzed, such as: Mel Folds and Tricia Hannigan [7], V.V. Kolosov [1], J. Shvets [6], I. Shvets, A. Petrenko [5], V. Maikovska [2, 3], I. Yurko [3], T. Kashchenko [8], K. Fopel [4] etc.

**The purpose** of scientific work is to determine the effectiveness of the use of such a tool as a marathon in the training of specialists in practical specialties.

**Results.** Recently, the format of marathons has become popular in our online and real education. The concept of an educational marathon has existed since 1978 and was introduced by Mel Folds and Tricia Hannigan. They were the first to propose such a form of work and a way of transferring practical and theoretical knowledge. This form of work was carried out for the first time on groups of people involved in design. As a result of the experiment, it was found that students can show their creativity, initiative, etc. during such forms of work.

Today, the Marathon Workshop has a significant advantage over the university education system. Such advantages include the following criteria:

1. Marathon – short in duration.
2. The marathon, in addition to the theoretical basis, provides an opportunity to implement projects and cases under the guidance of practitioners.
3. If the marathon was hosted by a well-known company – the certificate has weight and is quoted in many companies or countries.
4. Participation in a marathon is cheaper than studying in a higher education institution, and a student gets more practical skills in a narrow specialization.

During a marathon, the workload on students is greater, as if they are taking a short course in a particular specialty. Of course, in the marathon, the knowledge provided is co-specialized universities, ie they lie within one specific topic. For example, marathons for sewing underwear, marathons for graphic design, marketing, etc. are now popular. Today the practically all professional niche have for at least one "marathon" to prepare students.

**Conclusions.** As a result, we can draw the following conclusions, namely that the effectiveness of a particular marathon cannot be confirmed. Because as in the case of education, it all depends on who gets the education – the student. More precisely from his (student's) desire and motivation for development. Nevertheless, the marathon provides more opportunities. Because the student has the opportunity to implement the theoretical knowledge in a particular project.

This type of workshop, such as a marathon, satisfies the need of conscientious students to acquire and train practical skills. The need for detailed curation of theoretical knowledge in practice during the creative project or task of the marathon is met, because the speakers of the marathon are practitioners, not theorists.

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